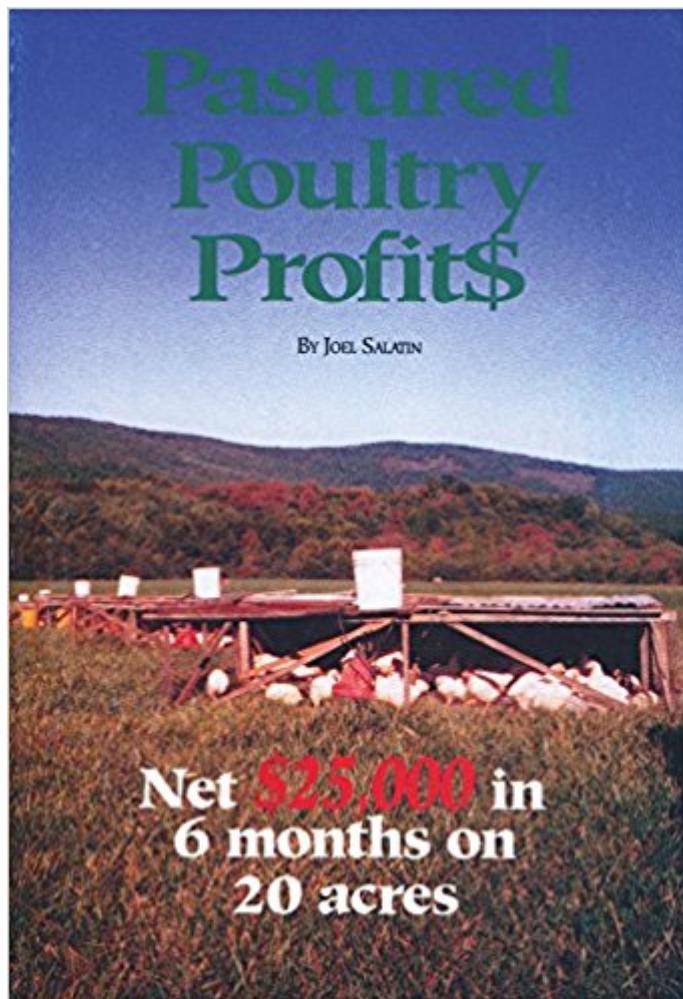


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# Pastured Poultry Profit\$



## **Synopsis**

A couple working six months per year for 50 hours per week on 20 acres can net \$25,000-\$30,000 per year with an investment equivalent to the price of one new medium-sized tractor. Seldom has agriculture held out such a plum. In a day when main-line farm experts predict the continued demise of the family farm, the pastured poultry opportunity shines like a beacon in the night, guiding the way to a brighter future.

## **Book Information**

Paperback: 334 pages

Publisher: Polyface (July 1, 1996)

Language: English

ISBN-10: 0963810901

ISBN-13: 979-0963810907

Product Dimensions: 6 x 1.1 x 9.1 inches

Shipping Weight: 1.2 pounds (View shipping rates and policies)

Average Customer Review: 4.6 out of 5 stars 130 customer reviews

Best Sellers Rank: #58,380 in Books (See Top 100 in Books) #31 in Books > Business & Money > Industries > Agriculture #63 in Books > Business & Money > Small Business & Entrepreneurship > Home Based #68 in Books > Science & Math > Agricultural Sciences > Animal Husbandry

## **Customer Reviews**

Joel Salatin and his family own and operate Polyface Farm in Virginia's Shenandoah Valley. The farm produces pastured beef, pork, chicken, eggs, turkeys, rabbits, lamb and ducks, servicing roughly 6,000 families and 50 restaurants in the farm's bioregion. He has written 11 books to date and lectures around the world on land healing, local food systems.

It's a good book but a little outdated so don't rely on the information without double checking it. It still has some really good information in it and is worth reading. I just wish that they had an updated revision or second edition to supplement what is in this.

I love the ideas in this book and after reading it think that if I had read it when I was a lot younger, I might have chosen a different career path. The infrastructure that he has outlined in the book is light weight and could be used 1 at a time or 20 depending on the time you wanted to spend for a few

months and what sort of land you have available for a project like this. If you have a bit of land and are looking to add some easy value to it I see this working really well. Even if you want to do something else with the land, this could be a good way to get it prepped for something else. They are pretty good at disturbing the land, laying down fertilizer and in my opinion just fun to watch. I might give this a shot when I retire in a few years.

Joel is very good at giving you the keys to starting a profitable operation including do's and don'ts, marketing and how to's.

This book is THE how to guide to raising pastured poultry. That being said, there is nowhere in the book that the author provides a simple cost analysis to validate the \$20,000 income in the subtitle. There are very few specifics about costs, or materials in construction of pens, and the sales figures given are from the original publishing date. Still, I plan to use this book in conjunction with other research to start a similar business and have found the advice from the author's experience to be invaluable in the planning process.

Mr. Salatin's approach is direct and easy to understand; while giving a good idea of the potential behind his method for raising pastured chicken he offers a realistic picture of likely trouble so the newcomer's expectations can be based on good, detailed information that is candid but refreshingly filled with basic common sense, which, sadly, is no longer very common. The detailed description of his system, accompanied with the reasoning behind it, is as practical a manual as anyone can desire to get started in the right direction by following a method with a proven track record that dispels unreachable fantasies while providing a well grounded vision of the opportunity for a successful enterprise without taking the romantic essence of the pioneering spirit which the Salatin's have resurrected in modern America. After reading this book, and two others by Mr. Salatin, I must say they are easy and enjoyable reading full of useful information.

Not finished the book yet, and some of the \$ \$\$ is out of date, but so far it is informative.

A classic. Read the book and look for youtube for more info.

Joel I can't thank you enough on some simple yet very positive ways to get started in your own full time job. I am in the process of trying to get there. It will be some hard work, but very rewarding in

the end. I can't thank you enough for the insight and the knowledge of your success and failures, to allow all of those that are trying to get up and started know there will be some struggles but to get back on the horse. Well I guess for you Joel that might not be the case :-) For all of you that have read the book will know what I'm talking about. Great read yet again!!!! Thank you Thank you Thank you

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